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APR - 4 2006

Atty. Docket No. 696.005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Srinivasan et al.

Serial No.

09/804,728

Examiner: Y. Retta

Filed

: March 13, 2001

Art Unit: 3622

For

: METHOD AND APPARATUS FOR INTERNET

CUSTOMER RETENTION

April 4, 2006

AMENDMENT

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Patents on facsimile number (571) 273-8300 on April 4, 2006.

Stanley D. Ference III Reg. No. 33,879 April 4, 2006

Date of Signature

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated October 4, 2005, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks begin on Page 5 of this paper.